

Prospect Research Brief — Healthcare: Medical & Dental Practices

CLIENT SCENARIO

patient intake & communication automation software for medical and dental practices — automated appointment scheduling/reminders, digital intake forms, patient recall/re-activation campaigns, and no-show reduction. Target segment: small-to-mid-size U.S. medical and dental practices (roughly 1–50 providers per practice), with emphasis on multi-location groups, because multi-site operations multiply the same intake/scheduling/recall workflows and are the clearest buyers of standardized automation. What this list is: ten real U.S. practices — 3 dental, 7 medical — ranked by how concretely their documented profile (locations, services, published contact/booking routes, patient-portal presence) maps to patient-intake, scheduling, and recall volume.

PREPARED

2026-08-08

VERIFICATION

Every prospect verified against its own website, 2026-08-08.

Executive summary

This list contains 10 verified businesses ranked by fit for the stated product scenario. Each entry combines published business evidence, a practical rationale, and a direct source so a sales team can prioritize thoughtful, relevant outreach.

What you receive

- Start with the three prospects in the executive summary and use the fit rationale to personalize outreach.
- Use the at-a-glance and quick-reference tables to triage the list and choose the best published contact route.
- Open the source links in each detail card before making claims or changing the outreach angle.

At-a-glance ranked table

#	Business	Location	Size	Fit	Why this prospect
1	Allegro Pediatrics	Bellevue/ Redmond, WA (Eastside Seattle)	9 locations listed on site (Bothell, Bridle Trails, Factoria, Issaquah Highlands, Mill Creek, Redmond, Redmond Ridge, Sammamish, Totem Lake).	Strong	The strongest documented fit in the list: 9 clinics share one brand, one patient portal, and one new-patient onboarding flow — identical intake forms, recall cadence, and appointment-reminder needs across all sites. Publishes a dedicated "Care Locations" page and a new-patient path, signaling volume-sensitive operations.
2	The Dental Specialists	Twin Cities, MN	"More than a dozen locations" throughout the Twin Cities (site claim).	Strong	12+ offices × 6 specialty lines = the largest repeatable scheduling/recall surface in the dental set: every specialist appointment needs reminders, every hygiene patient needs recall, and each office needs the same intake workflow. Publishes "Request an Appointment" and "Pay Bill Online" — active front-desk digital routes that automation consolidates.
3	Light Dental Studios	Auburn/Bellevue/ Bonney Lake/ Tacoma/University Place, WA (multi-office)	Multi-office group — site runs a "List of our Offices" / "Find An Office" directory; individual locations incl. Tacoma, University Place, Auburn, Bellevue, Bonney Lake.	Strong	Markets "New Patient Specials," "Make An Appointment," and "More Locations, More Smiles" — a growth-oriented multi-office dental chain whose intake, recall (hygiene), and new-patient flows are exactly what the client product automates; shared labs/ortho add cross-office coordination needs.
4	North Bend Medical Center	Coos Bay / North Bend, OR (Oregon coast)	Multiple locations listed on homepage (Coos Bay, Bandon, and additional coastal clinics); per-site phones published.	Strong	Multi-specialty volume across dispersed coastal clinics; publishes per-location phone numbers (541-267-5151 Coos Bay; 541-347-5191 Bandon; 800-234-1231 main), i.e., a phone-first scheduling model with no central online booking — high-friction front desks that appointment-reminder/intake automation directly improves.
5	Annapolis Pediatrics	Annapolis, MD	6 locations: Annapolis, Crofton, Edgewater, Kent Island, Pasadena, Severna Park.	Good	Six-county footprint under one brand with shared portal and forms ("Forms & Screenings," "Patient Portal," "Prescription Refills" on site) — the multi-site pediatric model with heavy recall (vaccine/well-visit) and intake needs; publishes phone 410-263-6363 and a "New Patients" path.
6	Oregon Medical Group	Eugene, OR area	Multi-location; locations directory on	Good	Operates MyChart, "Schedule Your Well Check," and "Schedule an appointment" online routes alongside urgent care — high appointment volume across clinics and service lines; a

#	Business	Location	Size	Fit	Why this prospect
			site (count not published on homepage).		documented digital-scheduling appetite makes it a natural fit for reminder/recall automation on top of existing scheduling.
7	Family Health Center of Marshfield	Marshfield, WI (region)	Multi-site (site lists a Locations page); per-site phones published; 1-800-942-5420 main line.	Good	Combines the two highest-recall service lines (medical + dental) under one organization – hygiene recall, immunization schedules, and chronic-care follow-ups all in one place; FQHC reimbursement rewards keeping appointments filled, making no-show reduction directly valuable.
8	Pediatric Associates	Columbia, SC	Not published (site shows one main address: 2601 Laurel St, Ste 250).	Good	The most contact-route-transparent practice in the set: publishes a direct email (info@pedassoc.com), phone (803) 799-9044, portal-based scheduling ("Easy patient portal access to your files or schedule an appointment"), and weekend hours (Sat/Sun with appointment) – a front desk clearly stretched by after-hours demand, i.e., a strong buyer of automated scheduling/reminders.
9	The Portland Clinic	Portland, OR Situational	Multi-location; provider count not published on homepage (uses a "Find a Doctor" tool). *Caveat: sits at the upper edge of the mid-size band – validate provider count at outreach.*	Situational	Multi-office multi-specialty group with explicit "Book an Appointment," MyChart, and phone routes (503-221-0161) – sustained scheduling volume and a documented online-booking presence that reminder/intake automation complements.
10	Dentistry for Children	Weymouth, MA (South Shore) Situational	Not published (single office; ~1–4 providers typical).	Situational	Pediatric dentistry is the highest-recall dental niche (6-month hygiene/check-up cadence for every active patient); the practice publishes online booking, new-patient offers, and phone 781-331-0140. Smaller, but its documented booking/new-patient orientation matches the product's recall and intake modules exactly.

Prospect detail

01 Allegro Pediatrics

Strong fit

Location Bellevue/Redmond, WA (Eastside Seattle) · **Size** 9 locations listed on site (Bothell, Bridle Trails, Factoria, Issaquah Highlands, Mill Creek, Redmond, Redmond Ridge, Sammamish, Totem Lake).

What they do

Pediatric primary care group (newborn, well, sick, weekend/urgent care) serving Eastside Seattle.

Why this prospect

The strongest documented fit in the list: 9 clinics share one brand, one patient portal, and one new-patient onboarding flow — identical intake forms, recall cadence, and appointment-reminder needs across all sites. Publishes a dedicated "Care Locations" page and a new-patient path, signaling volume-sensitive operations.

Contact

Name — not published

Role — not published

Email — not published

Phone — not published

LinkedIn — not published

Contact route — verified via <https://www.allegropediatrics.com/> (HTTP 200), <https://www.allegropediatrics.com/care-locations> (HTTP 200) — Website <https://www.allegropediatrics.com/> · Locations page <https://www.allegropediatrics.com/care-locations> · Contact page on site.

Sources

<https://www.allegropediatrics.com/> (HTTP 200), <https://www.allegropediatrics.com/care-locations> (HTTP 200)

02 The Dental Specialists

Strong fit

Location Twin Cities, MN · **Size** "More than a dozen locations" throughout the Twin Cities (site claim).

What they do

Multi-specialty dental group: endodontics, oral surgery, orthodontics, pediatric dentistry, periodontics, prosthodontics; AAAHC-accredited.

Why this prospect

12+ offices × 6 specialty lines = the largest repeatable scheduling/recall surface in the dental set: every specialist appointment needs reminders, every hygiene patient needs recall, and each office needs the same intake workflow. Publishes "Request an Appointment" and "Pay Bill Online" — active front-desk digital routes that automation consolidates.

Contact

Name — not published

Role — not published

Email — not published

Phone — not published

LinkedIn — not published

Contact route — verified via <https://www.thedentalspecialists.com/our-locations/> (HTTP 200) — Website <https://www.thedentalspecialists.com/> · Locations <https://www.thedentalspecialists.com/our-locations/> · Request-an-appointment form on site.

Sources

<https://www.thedentalspecialists.com/our-locations/> (HTTP 200)

03 Light Dental Studios

Strong fit

Location Auburn/Bellevue/Bonney Lake/Tacoma/University Place, WA (multi-office) · **Size** Multi-office group — site runs a "List of our Offices" / "Find An Office" directory; individual locations incl. Tacoma, University Place, Auburn, Bellevue, Bonney Lake.

What they do

General, cosmetic, and specialty dental group with in-house denture laboratories and orthodontics supporting "all offices in the

Light Dental Studios family."

Why this prospect

Markets "New Patient Specials," "Make An Appointment," and "More Locations, More Smiles" — a growth-oriented multi-office dental chain whose intake, recall (hygiene), and new-patient flows are exactly what the client product automates; shared labs/ortho add cross-office coordination needs.

Contact

Name — **not published**

Role — **not published**

Email — **not published**

Phone — **not published**

LinkedIn — **not published**

Contact route — **verified via** <https://www.lightdentalstudios.com/> (HTTP 200) — Website [https://www.lightdentalstudios.com/\(locations_directory+make-an-appointment-on-site\)](https://www.lightdentalstudios.com/(locations_directory+make-an-appointment-on-site)).

Sources

<https://www.lightdentalstudios.com/> (HTTP 200)

04 North Bend Medical Center

Strong fit

Location Coos Bay / North Bend, OR (Oregon coast) · **Size** Multiple locations listed on homepage (Coos Bay, Bandon, and additional coastal clinics); per-site phones published.

What they do

Multi-specialty medical clinic group (primary care + specialty services) serving the southern Oregon coast.

Why this prospect

Multi-specialty volume across dispersed coastal clinics; publishes per-location phone numbers (541-267-5151 Coos Bay; 541-347-5191 Bandon; 800-234-1231 main), i.e., a phone-first scheduling model with no central online booking — high-friction front desks that appointment-reminder/intake automation directly improves.

Contact

Name — **not published**

Role — **not published**

Email — **not published**

Phone — **verified via** <https://www.nbmchealth.com/> (HTTP 200) — (541) 267-5151 (Coos Bay), (541) 347-5191 (Bandon), (800) 234-1231

LinkedIn — **not published**

Contact route — **verified via** <https://www.nbmchealth.com/> (HTTP 200) — Website <https://www.nbmchealth.com/> · Phones: (541) 267-5151 (Coos Bay), (541) 347-5191 (Bandon), (800) 234-1231.

Sources

<https://www.nbmchealth.com/> (HTTP 200)

05 Annapolis Pediatrics

Good fit

Location Annapolis, MD · **Size** 6 locations: Annapolis, Crofton, Edgewater, Kent Island, Pasadena, Severna Park.

What they do

Pediatric primary care (well/sick care, screenings, classes) for the Annapolis region.

Why this prospect

Six-county footprint under one brand with shared portal and forms ("Forms & Screenings," "Patient Portal," "Prescription Refills" on site) — the multi-site pediatric model with heavy recall (vaccine/well-visit) and intake needs; publishes phone 410-263-6363 and a "New Patients" path.

Contact

Name — **not published**

Role — **not published**

Email — **not published**

Phone — **verified via** <https://www.annapolispediatrics.com/locations/> (HTTP 200) — (410) 263-6363

LinkedIn — **not published**

Contact route — [verified via https://www.annapolispediatrics.com/locations/](https://www.annapolispediatrics.com/locations/) (HTTP 200) — Website <https://www.annapolispediatrics.com/> · Locations <https://www.annapolispediatrics.com/locations/> · Phone (410) 263-6363.

Sources

<https://www.annapolispediatrics.com/locations/> (HTTP 200)

06 Oregon Medical Group

Good fit

Location Eugene, OR area · **Size** Multi-location; locations directory on site (count not published on homepage).

What they do

Primary-care-led multi-specialty medical group ("Since our beginning in 1988... primary care"), with urgent care, virtual care, lab, imaging, and clinical pharmacy.

Why this prospect

Operates MyChart, "Schedule Your Well Check," and "Schedule an appointment" online routes alongside urgent care — high appointment volume across clinics and service lines; a documented digital-scheduling appetite makes it a natural fit for reminder/recall automation on top of existing scheduling.

Contact

Name — not published

Role — not published

Email — not published

Phone — not published

LinkedIn — not published

Contact route — [verified via https://www.oregonmedicalgroup.com/](https://www.oregonmedicalgroup.com/) (HTTP 200) — Website <https://www.oregonmedicalgroup.com/> · Contact page on site.

Sources

<https://www.oregonmedicalgroup.com/> (HTTP 200)

07 Family Health Center of Marshfield

Good fit

Location Marshfield, WI (region) · **Size** Multi-site (site lists a Locations page); per-site phones published; 1-800-942-5420 main line.

What they do

Federally Qualified Health Center (FQHC): primary care, dental, pharmacy, and substance-use services.

Why this prospect

Combines the two highest-recall service lines (medical + dental) under one organization — hygiene recall, immunization schedules, and chronic-care follow-ups all in one place; FQHC reimbursement rewards keeping appointments filled, making no-show reduction directly valuable.

Contact

Name — not published

Role — not published

Email — not published

Phone — [verified via https://www.familyhealthcenter.org/](https://www.familyhealthcenter.org/) (HTTP 200) — 1-800-942-5420

LinkedIn — not published

Contact route — [verified via https://www.familyhealthcenter.org/](https://www.familyhealthcenter.org/) (HTTP 200) — Website <https://www.familyhealthcenter.org/> · Phone 1-800-942-5420.

Sources

<https://www.familyhealthcenter.org/> (HTTP 200)

08 Pediatric Associates

Good fit

Location Columbia, SC · **Size** Not published (site shows one main address: 2601 Laurel St, Ste 250).

What they do

Pediatric practice (well and sick care) in Columbia, SC.

Why this prospect

The most contact-route-transparent practice in the set: publishes a direct email (info@pedassoc.com), phone (803) 799-9044, portal-based scheduling ("Easy patient portal access to your files or schedule an appointment"), and weekend hours (Sat/Sun with appointment) — a front desk clearly stretched by after-hours demand, i.e., a strong buyer of automated scheduling/reminders.

Contact

Name — **not published**

Role — **not published**

Email — **verified via** <https://www.pedassoc.com/> (HTTP 200) — info@pedassoc.com

Phone — **verified via** <https://www.pedassoc.com/> (HTTP 200) — (803) 799-9044

LinkedIn — **not published**

Contact route — **verified via** <https://www.pedassoc.com/> (HTTP 200) — Website <https://www.pedassoc.com/> · Email info@pedassoc.com · Phone (803) 799-9044.

Sources

<https://www.pedassoc.com/> (HTTP 200)

09 The Portland Clinic

Situational fit

Location Portland, OR Situational · **Size** Multi-location; provider count not published on homepage (uses a "Find a Doctor" tool). *Caveat: sits at the upper edge of the mid-size band — validate provider count at outreach.*

What they do

Multi-specialty medical clinic group (doctors across specialties, multiple offices).

Why this prospect

Multi-office multi-specialty group with explicit "Book an Appointment," MyChart, and phone routes (503-221-0161) — sustained scheduling volume and a documented online-booking presence that reminder/intake automation complements.

Contact

Name — **not published**

Role — **not published**

Email — **not published**

Phone — **verified via** <https://www.theportlandclinic.com/> (HTTP 200) — (503) 221-0161

LinkedIn — **not published**

Contact route — **verified via** <https://www.theportlandclinic.com/> (HTTP 200) — Website <https://www.theportlandclinic.com/> · Phone (503) 221-0161.

Sources

<https://www.theportlandclinic.com/> (HTTP 200)

10 Dentistry for Children

Situational fit

Location Weymouth, MA (South Shore) Situational · **Size** Not published (single office; ~1–4 providers typical).

What they do

Pediatric dentistry (children's dental care, South Shore of Boston).

Why this prospect

Pediatric dentistry is the highest-recall dental niche (6-month hygiene/check-up cadence for every active patient); the practice publishes online booking, new-patient offers, and phone 781-331-0140. Smaller, but its documented booking/new-patient orientation matches the product's recall and intake modules exactly.

Contact

Name — **not published**

Role — **not published**

Email — **not published**

Phone — **verified via** <https://www.dentistryforchildren.com/> (HTTP 200) — (781) 331-0140

LinkedIn — **not published**

Contact route — **verified via** <https://www.dentistryforchildren.com/> (HTTP 200) — Website <https://www.dentistryforchildren.com/> · Phone (781)

331-0140.

Sources

<https://www.dentistryforchildren.com/> (HTTP 200)

Contact quick-reference

#	Business	Published contact route
1	Allegro Pediatrics	Name — not published · Role — not published Contact route — verified via https://www.allegropediatrics.com/ (HTTP 200). https://www.allegropediatrics.com/care-locations (HTTP 200) — Website https://www.allegropediatrics.com/ · Locations page https://www.allegropediatrics.com/care-locations · Contact page on site. Email — not published Phone — not published LinkedIn — not published
2	The Dental Specialists	Name — not published · Role — not published Contact route — verified via https://www.thedentalspecialists.com/our-locations/ (HTTP 200) — Website https://www.thedentalspecialists.com/ · Locations https://www.thedentalspecialists.com/our-locations/ · Request-an-appointment form on site. Email — not published Phone — not published LinkedIn — not published
3	Light Dental Studios	Name — not published · Role — not published Contact route — verified via https://www.lightdentalstudios.com/ (HTTP 200) — Website https://www.lightdentalstudios.com/ (locations directory + make-an-appointment on site). Email — not published Phone — not published LinkedIn — not published
4	North Bend Medical Center	Name — not published · Role — not published Contact route — verified via https://www.nbmchealth.com/ (HTTP 200) — Website https://www.nbmchealth.com/ · Phones: (541) 267-5151 (Coos Bay), (541) 347-5191 (Bandon), (800) 234-1231. Email — not published Phone — verified via https://www.nbmchealth.com/ (HTTP 200) — (541) 267-5151 (Coos Bay), (541) 347-5191 (Bandon), (800) 234-1231 LinkedIn — not published
5	Annapolis Pediatrics	Name — not published · Role — not published Contact route — verified via https://www.annapolispediatrics.com/locations/ (HTTP 200) — Website https://www.annapolispediatrics.com/ · Locations https://www.annapolispediatrics.com/locations/ · Phone (410) 263-6363. Email — not published Phone — verified via https://www.annapolispediatrics.com/locations/ (HTTP 200) — (410) 263-6363 LinkedIn — not published
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8	Pediatric Associates	Name — not published · Role — not published Contact route — verified via https://www.pedassoc.com/ (HTTP 200) — Website https://www.pedassoc.com/ · Email info@pedassoc.com · Phone (803) 799-9044. Email — verified via https://www.pedassoc.com/ (HTTP 200) —

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		info@pedassoc.com Phone — verified via https://www.pedassoc.com/ (HTTP 200) — (803) 799-9044 LinkedIn — not published
9	The Portland Clinic	Name — not published · Role — not published Contact route — verified via https://www.theportlandclinic.com/ (HTTP 200) — Website https://www.theportlandclinic.com/ · Phone (503) 221-0161. Email — not published Phone — verified via https://www.theportlandclinic.com/ (HTTP 200) — (503) 221-0161 LinkedIn — not published
10	Dentistry for Children	Name — not published · Role — not published Contact route — verified via https://www.dentistryforchildren.com/ (HTTP 200) — Website https://www.dentistryforchildren.com/ · Phone (781) 331-0140. Email — not published Phone — verified via https://www.dentistryforchildren.com/ (HTTP 200) — (781) 331-0140 LinkedIn — not published